



## Ross takes stake in Cinémoi

### U.K. talkshow host to front shows about French cinema

By [Steve Clarke](#)

LONDON -- High-profile U.K. talkshow host Jonathan Ross is expanding his media horizons by taking a stake in Cinémoi, billed as Blighty's "first and only independent French film channel."

Ross, who quit the BBC following a prank with Russell Brand involving lewd phone calls, has also been tapped as the web's creative director.

Additionally, he will front and produce a show for Cinémoi, which bowed in 2009 showing subtitled French films to U.K. auds.

The web, available on local payboxes BSkyB and Virgin Media, hailed Ross' involvement as a coup.

Cinémoi founder and CEO Olly Bengough said: "We really want Cinémoi to be known as one of the most credible and important film channels here in the U.K. and we know that Jonathan shares our commitment to making this happen."

Ross added: "French cinema isn't just for intellectuals and film buffs -- it really can be enjoyed by everyone."

A series of interviews with helmers and thesps plus a daily highlights show from the Cannes Film Festival in May are among the shows Ross will present.

Ross is widely recognized as a film buff and until recently presented the BBC's Film 2010 weekly review skein.